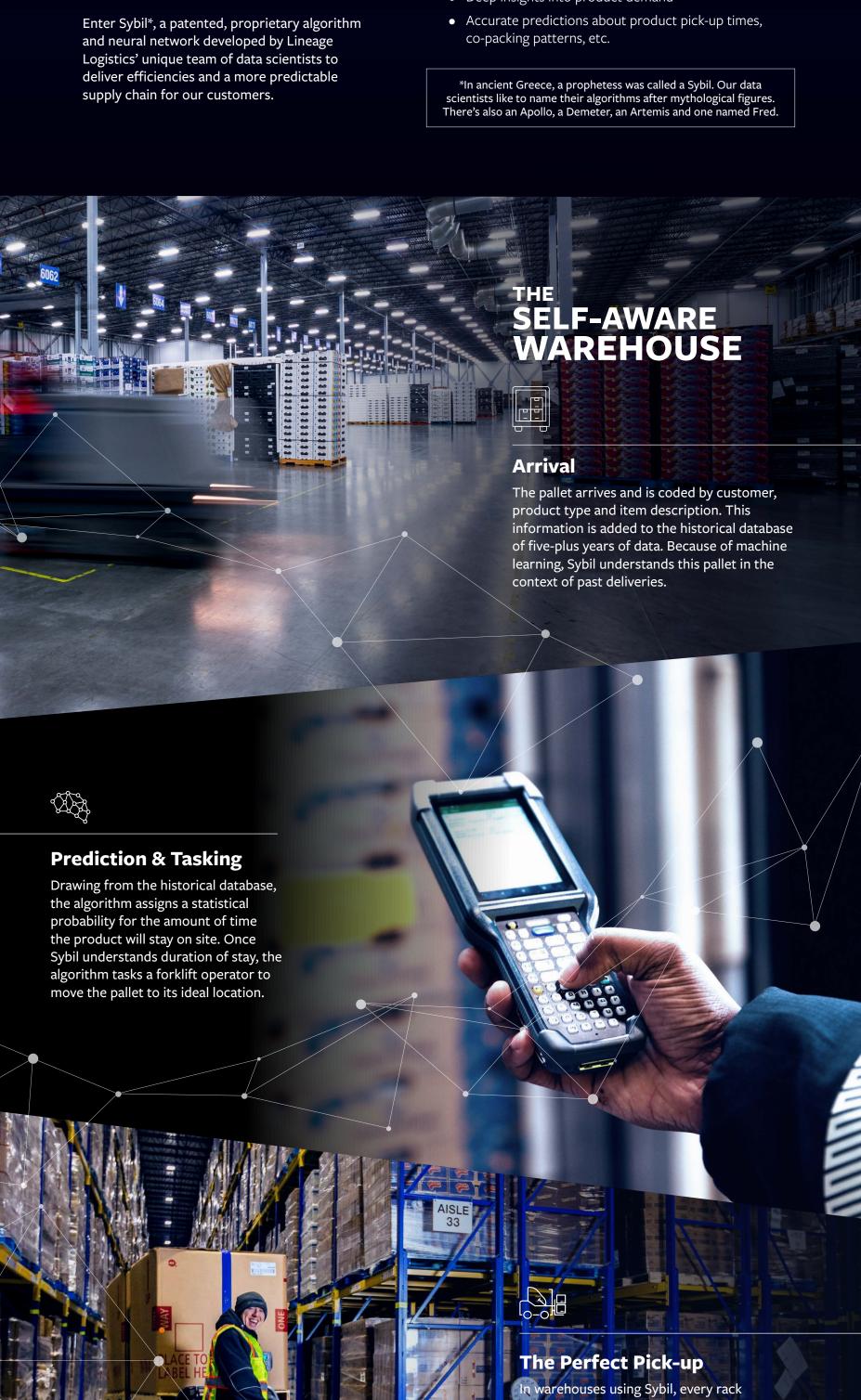
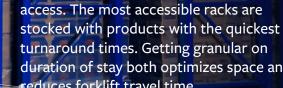


MAKING THE UNPREDICTABLE, PREDICTABLE

hive of information, insight and improvements: • Historical data on duration of stay

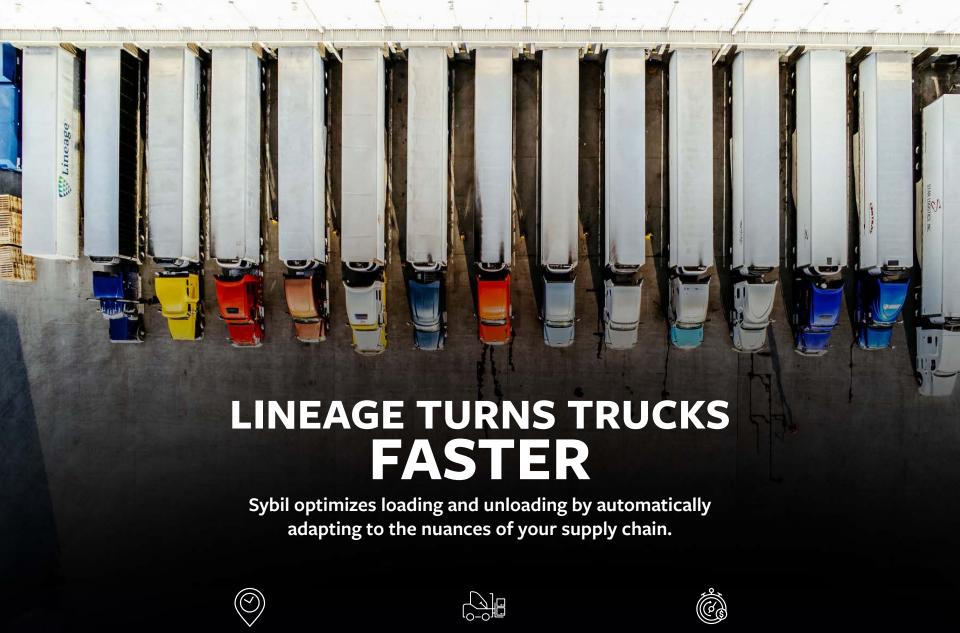
- Deep insights into product demand

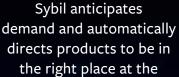




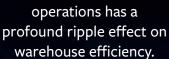
duration of stay both optimizes space and reduces forklift travel time.

is ranked in terms of how easy it is to

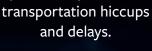




right time.



More efficient forklift



Sybil actively heads off

A COLD CHAIN THAT'S SCARY SMART You deserve more from your cold chain logistics company.

source of constant surprise.

The idiosyncrasies of supply and demand don't have to be a

written off as a cost of doing business.

→ Trucks idling at the loading dock shouldn't have to be

Efficient turnaround times can be the norm.

Learn more about how **Lineage Logistics** is revolutionizing cold chain logistics.



part of the lab's Action Learning Project.

Lineage Logistics is a host company for the Analytics Lab at MIT's Sloan School of Management. Sybil was developed as